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A photograph of the author is sometimes needed, and it would be helpful to have one for our files (300 dpi and at least 3 inches high, with a credit line if necessary).

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Date Prepared:­­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**BIOGRAPHICAL INFORMATION/ PUBLISHING HISTORY**

Name (as it should appear on the title page):

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Title\_\_\_\_\_\_\_\_\_\_\_\_\_\_Publisher\_\_\_\_\_\_\_\_\_\_\_Pub. Date\_\_\_\_Type of Book\_\_\_\_\_Sales to Date

1. If any of your books have been serialized, reprinted (e.g., in paperback), adopted by book clubs, made into a film, or published in foreign editions, please indicate below and include name of the magazine, book club, film production company, or foreign publisher.

Title­­\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Mag./Publisher/Film Company\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date\_\_

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Britain:

Canada:

Elsewhere:

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2. Do you have an active media profile? Are you invited to comment on newsworthy events related to your specialist subject?
3. Please list newspapers and magazines in which you have been interviewed.

Publication Interviewer Date Subject Editor (if known)

1. Please list any general-interest magazines in which you have published articles (not including any excerpts from your previous books). For each entry, include name of the magazine, title of the article, date of its appearance, and name of the article’s editor. Please also indicate if you are a contributor to the magazine.

Magazine Title of Article Pub. Date Editor Reg. Contributor?

1. Please list any U.S. TV or radio talk shows on which you have been a guest:

Show/Station Host Date Topic Producer (if known)

1. Please provide the names and addresses of any media in your hometown or your area who should be furnished with information about you or your book.
2. Are there any specialized media (newspapers, magazines, radio, television, online publications) that might take a particular interest in your book?
3. Please list the scholarly journals, magazines, and regional or specialized newspapers most likely to review or feature your book. Also, list any local newspapers, journals, or societies that may be interested in receiving a news release about your book. Please give names and addresses for editors and reviewers whom you know personally.
4. What avenues does your institution (if relevant) have for promoting the research and publications of its academics? Please give details of the media office or promotions team, as well as any internal publications (magazines, brochures) in which your book could be featured.
5. Please tell us about your avocations, hobbies, or enthusiasms. Anything of relevance to your forthcoming book will have special significance.
6. Other than the overall subject of your book, what specific (and preferably newsworthy) topics are you qualified to discuss in interviews?
7. Do you have any upcoming lectures scheduled?

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Should you be scheduled to present or give a talk at an academic conference in the U.S., please contact exhibits manager Ellen Freiler directly ([ellen.freiler@yale.edu](mailto:ellen.freiler@yale.edu)) at least **two months in advance** so arrangements can be made (whenever possible) to have your book on display

United States & Canada:

Name of meeting: Date: Location:

United Kingdom, Europe, the Middle East, the Far East, India, Pakistan, and Africa:

Name of meeting: Date: Location:

1. Does your book have classroom adoption possibilities? If so, as a main text or as supplementary reading, and for which courses? (Please give specific course names if possible.)

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3. Do you use social media or plan to use it in order to promote your book? If yes, please contact Michael Hoak ([michael.hoak@yale.edu](mailto:michael.hoak@yale.edu)) to receive additional information on how YUP can help your campaign.